

Kurz Pfitzer Wolf & Partner awarded again in WTR1000

In the 2021 edition of the WTR 1000 of the World Trademark Review, Kurz Pfitzer Wolf & Partner Rechtsanwälte mbB is again recommended as one of the leading trademark law firms in Germany. Clemens Pfitzer and Christopher Wolf are recommended as leading trademark law experts.

Recognition for Kurz Pfitzer Wolf & Partner

Kurz Pfitzer Wolf & Partner is named as one of the leading German trademark law firms in the [current WTR 1000](#) ranking for 2021 for the third time in a row.

"For the past decade, Kurz Pfitzer Wolf & Partner has put in resonant performances for patrons on all manner of trademark briefs. While it covers everything from trademark strategy to anti-counterfeiting efforts, the focus is on national, European and cross-border litigation; a vast network of overseas contacts means that its influence now extends to some 110-plus countries worldwide."

Kurz Pfitzer Wolf &
Partner Rechtsanwälte
mbB



Clemens Pfitzer in WTR 1000

Having already been named Lawyer of the Year in Data Protection Law in Baden-Württemberg in the current ranking by Best Lawyers and the Handelsblatt, Clemens Pfitzer is personally recommended as a trademark law expert by WTR 1000 for the fourth time in a row. As last year, he is named in the silver tier of the ranking. Clemens Pfitzer once again shows that he combines the fields of IT and IP as an expert on a high level.

Clemens
Pfitzer



Clemens Pfitzer “thinks global” and is a “perfect sparring partner with an out-of-the-box mindset” for his clients.

Christopher Wolf in WTR 1000

Christopher Wolf has also already been recognized as a litigator in the current rankings of Best Lawyers and Handelsblatt and is now also recommended by WTR 1000 for the first time.



Christopher Wolf “has a very business-oriented, no-nonsense approach, putting the client’s interests first and legal steps second. He is a persistent and fair negotiator and a far-sighted strategist.”

About WTR 1000 2021

The leading national and international trademark practitioners from around the globe have once again been exclusively revealed with the publication of the 2021 edition of the WTR 1000. As well as illustrating the depth of expertise available to brand owners as they seek to protect their brands, the guide serves as the definitive tool to locating the best trademark partners worldwide. Following the success of the WTR 1000 2020, this expanded eleventh edition, published in February 2021, further cements the guide’s reputation as the definitive directory exclusively dedicated to identifying the world’s leading trademark legal services providers.

This year’s publication features more than 80 country and US state-specific chapters analysing local trademark legal services markets and profiling the firms and individuals singled out as leaders in their respective fields.

Individual practitioners, law firms and trademark attorney practices qualify for inclusion in the WTR 1000 solely on receiving sufficient positive feedback from market sources. The extensive research process was conducted over a four-month period by a team of full-time analysts and involved over 1,700 telephone interviews with trademark specialists across the globe. To allow for easy navigation, the results are presented in bands – gold, silver and bronze – to reflect the depth of expertise, market presence and level of work on which firms are typically instructed. The publication therefore serves as a one-stop source of reference for anyone seeking trademark legal services.



Nicholas Richardson, research editor for theWTR 1000, explains:

“A strong brand is vital to success in today’s intensely competitive and increasingly globalised market. Trademarks are key tools through which businesses can protect the goodwill and reputation inherent in their brands and build and maintain demand for their products and services. As a result, external advisers play a crucial role in developing and implementing brand strategies for both local and international markets and in protecting these vital assets in the face of infringement. It is thus imperative to choose the best legal counsel and the WTR 1000 serves as an essential guide in today’s brand-focused economy –as well as highlighting the health of the trademark marketplace.”