

Social media consulting

Are you planning to use social media in the future as a marketing instrument and for company communication or are you doing this already? Do you want to fulfill the legal requirements for business communication and company representation on social media platforms? Are you asking yourself how you should handle undesirable comments or other statements by users?

What we offer

We can advise you in all questions regarding your social media activities, particularly the legal framework conditions, existing information obligations, data protection etc. Furthermore, we can design the required legal text, such as the data protection statements. In the event of negative statements by third parties – e.g. discrediting comments, or questionable comments that spread like wildfire – or your own content – e.g. product advertising, sweepstakes – we will support you with advice and assistance at your disposal and find a quick, simple solution for the issue.

Scope of service

- Review of your social media profiles for conformance with the applicable laws
- Consulting regarding required or appropriate changes to your social media content and advertising campaigns
- Creation of the required legal text
- Consulting in the event of problems with third-party statements
- Consulting with designing your own content

Costs

We normally offer our consulting services to you calculated according to the time spent at a suitable hourly rate. We believe that cost transparency and cost reliability form the basis of successful cooperation. We will be happy to provide you with an estimate of the expected costs before taking the job.