

Trademark discovery search / Quick check

Are you looking for a new trademark for your product or your service? Do you have a whole list of suggestions and ideas for new names? Would you really like to know what names to consider for trademark registration but do not have the budget to do a thorough and extensive [similarity search](#) on every single one?

In order to obtain an initial overview of trademark discovery, a market discovery search/quick search is suitable. A cursory amount of research is done with this. This is currently only possible in the registers for Germany, Switzerland, Austria, WIPO, and the EU trademark register. The results for the desired names are then broadly categorized. Often one can tell already at this point which names have a chance for successful registration and which do not.

Following this, we recommend performing a more thorough [similarity search](#) in order to obtain a comprehensive overview for one of the remaining favorites.

What we offer

We perform broad research for you in the registers of the DPMA, HABM, IGE, ÖPA, and WIPO and broadly categorize the names according to the expectations of success. Therefore, you can determine which names are worth thorough research and reduce your costs.

Scope of service

- Broad research for similar trademarks contained in the registers of the DPMA, HABM, IGE, ÖPA, and WIPO
- Broad categorization of the names according to risk and expectations of success
- If necessary, recommendations with respect to an intentional [similarity search/ trademark registration](#)

Costs

We normally offer these services to you calculated according to the time spent at a suitable hourly rate. We believe that cost transparency and cost reliability form the basis of successful cooperation. We will be happy to provide you with an estimate of the expected costs and the cost risk before taking the job.